

201930US-7791-7791-25-X-CONT

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF:

DEATON ET AL.

SERIAL NO. 08/935,116

FILED: SEPTEMBER 22, 1997

FOR: CHECK TRANSACTION PROCESSING
METHOD AND SYSTEM PROVIDING
SHOPPING AIDS



:

: GROUP ART UNIT: 2162

:

: EXAMINER: GRAVINI, S.

20/E
J. Catlin
8-30-01

RECEIVED
AUG 30 2001
Technology Center 2100

PRELIMINARY AMENDMENT

ASSISTANT COMMISSIONER FOR PATENTS
WASHINGTON, D.C. 20231

SIR:

In response to the official action dated June 07, 2001, please amend the above-identified application as follows:

IN THE CLAIMS

Please rewrite claims 8-39 as follows:

8. (Twice amended) A system for accumulating customer transaction data at the point-of-sale in a retail establishment and for effectuating customer promotion on the basis thereof, comprising:

81 a terminal for entering unique customer identification codes from customer identification presented at the point-of-sale in a retail transaction;

means for allowing entry of customer transaction data;